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## **MUSIC VIDEO SUBMISSION GUIDELINES**

## **Upload specs:**

- Maximum upload: 2GB per video
- Please submit your video in the best possible quality, 720x576 / 1280x720 or 1920x1080 resolution at 25 frames per second (fps) 48khz, 16bit Audio.
- Videos to be delivered in the following formats: Quicktime, AVI Uncompressed, mp4 / H.264.
- The audio levels should generally "peak" at -8db to -6db so that they are not too loud or too soft for the viewers.

## <u>Please make sure your video has:</u>

- 1. A signed release form
- 2. NASCAM Registration
- 3. Clear and good quality sound.
- 4. Ensure your music video is original and doesn't contain 3<sup>rd</sup> party copyrighted material
- 5. Don't use strobe effects continuously throughout and this is associated with photosensitivity and epilepsy.
- 6. Please don't use our logo or any other companies logos in your video (Branding)

# Valid reasons to reject videos are:

#### Technical:

Incorrect delivery format (not 25 frames per second, resolution lower than 720 x 576) Video quality poor Audio quality poor

## No content depicting:

The use of Alcohol
Tobacco products (Smoking)
Unsuitable Behaviour (nudity, sex, violence)
Language (Use of profanity)