

A photograph of three young people sitting on a red couch against a light grey wall. On the left is a young woman with short braids, wearing a white t-shirt and black pants, smiling. In the center is a young man with curly hair, wearing a black t-shirt and black pants, smiling broadly. On the right is a young man with short dark hair, wearing a white t-shirt and olive green cargo pants, looking directly at the camera. The couch is red and has a white patterned pillow. The floor is covered with a colorful striped rug. The text 'LEARNON' is overlaid in large white capital letters.

LEARNON

one

PLATFORM PROFILE

Administered by:



Welcome to LearnOnOne

LearnOnOne is a registered non-profit division of OneAfrica which broadcasts recorded school lessons and other educational material on TV. Established during the 2020 Covid-19 lockdowns, LearnOnOne pursues to support learners and bridge the digital divide by providing access to free education through broadcast television as a widely accessible platform.

According to the 2021 Namibian Education Census carried out by the Education Ministry, Namibia has a total of:



**1,922
Schools**

(1,697 State Schools and
225 Private Schools)



777,132 Learners
(730, 750 in State
Schools and 46, 382
Private Schools)



31, 462
Teachers

Considering these statistics, as well as the well documented challenges faced by learners, LearnOnOne has committed to join Government and Private Sector efforts to give Namibian learners an added boost in their educational journey.

The vision for LearnOnOne is to broadcast:

- School lessons as extra classes for learners;
- Non-school content to help children with the 21st Century skills needed to succeed in the increasingly competitive job market.

LearnOnOne is endorsed by the Ministry Of Education, Arts and Culture as a supplementary educational platform.



Ministry of
Education,
Arts &
Culture

LearnOnOne continues to value the importance of learning in the Namibian education system. With continued support and funding from like-minded organisations, the platform will continue to empower Namibian learners with access to quality, free supplementary education.

What to watch



Pre-School Lessons

NMH's youth brand, My Zone, provides LearnOnOne with Pre-School lessons as part of a collaboration with the Ministry of Education, Arts and Culture (MoEAC) and the United Nations International Children's Fund (Unicef). LearnOnOne also features ECD shows like Waka Waka Moo, Ubongo Kids and Akili & Me.



My Zone Grade 1-7

My Zone, provides LearnOnOne with Grade 1 - 7 lessons which form part of a collaboration with the MoEAC and Unicef.



Eduvision Grade 8-10

Edugate Academy is a private school in Otjiwarongo, well known for its strong academic performance and its Eduvision project that operates interactive classrooms for rural schools. Eduvision empowers remote, marginalised schools through e-learning and modern technology with the assistance of teachers from the Edugate Academy.



NAMCOL Grade 8-11 Special Focus Topics

Through a Memorandum of Understanding with the MoEAC, LearnOnOne broadcasts Grade 8, 9, 10 and 11 lessons produced by the Namibian College of Open Learning (NAMCOL). These lessons include Maths, Accounting, Home Economics, indigenous languages and technical subjects such as Building Studies.



St. Paul's College Grade 10 - 11 Economics

Mrs Visser, a St. Paul's College teacher provides Economics lessons aired on LearnOnOne. A passionate qualified educator with 27 years' experience, Mrs Visser provides the lessons as an added resource for teachers and students across Namibia.



**WHOCAN
HELPMY
KID.COM**
The village it takes to raise a child

Whocanhelpmykid.com Future Careers Series

As a content provider - Whocanhelpmykid.com, in partnership with LearnOnOne produced the Future Careers series which features interviews with Namibian captains of industries who share their career insights to inform and empower parents, children and teachers.

Viewer comments



"I'm so happy to get hold of this program, my kids are in grade 3 and 5"

- Alensie Puna Kariange, 40, Swakopmund



"I love watching LearnOnOne and my favourite subject to watch is Mathematics."

- Amutenya Sorter, 14, Oshakati

"I am from Tataleni High School, I'm in grade 11, and my favourite subject is Biology. I have been watching LearnOnOne since last year, and I can say that the lessons are helping me. I would only like the lessons to be a little longer"

- Genuine De Wet, 18, Walvis Bay.

"My favourite subject is English. I would recommend LearnOnOne to any of my fellow learners as it really helped me pass my Grade 8."

- Bernice Naris, 15, Rehoboth



"My favourite subject is Development Studies"

- David Ashipala, 19, Ondangwa

"My favourite subject is Biology. LearnOnOne helps me understand it better since I'm planning on doing nursing as well."

- Selma Uusiku, 23, Windhoek

"I watch LearnOnOne especially during the exams as it helps me to prepare. My favourite subject is Maths"

- Ndapewa Shitalangaho, 13, Arandis



"My favourite subject on LearnOnOne is Physical Science"

- Helvi Nghipuuma, 23 Windhoek



ECD – Grade 11 Lessons

Mondays – Fridays
07:30 - 12:30 & 13:30 - 17:30



School Activations



Since school activations began in November 2021, schools have welcomed our team enthusiastically. From the first activations in November 2021, LearnOnOne activations reached:



54
Schools Visited



1 860
Teachers Reached



36 000
Learners Reached

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learnonone.org

one
Viewers

100 000
viewer estimate &
252 486
DStv & GOtv viewer
estimate

Viewer SMS
response rate
500
SMS's/year

GOtv
CHANNEL 24

DStv
CHANNEL 284

DStv
Now

LearnOnOne Facebook Stats

JAN - MAR 2023

 **3 367 105**
IMPRESSIONS

 **384 506**
REACH

 **4 217**
FANS

 **3 946**
LIKES

Lessons also streaming on:
learnonone.org

Web traffic:
449
Total sessions

00:15:00
Longest session

(Jan - Mar 2023)

Administered by:



The way forward

Since its launch in 2020, LearnOnOne has grown tremendously as a platform. LearnOnOne offers Early Childhood Development (ECD), Primary School and Secondary School lessons for Grades 8,9,10 and 11. The MoEAC has fully endorsed LearnOnOne as a provider of supplementary educational lessons for Namibian learners. Through a Memorandum of Understanding, the Ministry has facilitated the broadcast of NAMCOL-produced lessons for secondary school learners.

In 2021 and 2022, LearnOnOne PR and Marketing activities covered 54 schools in the Khomas and Erongo regions. The goal for 2023 is to engage more schools across the country.

As part of our vision to empower the lives of Namibian learners, we partnered with a local company to produce the Future Careers vodcast series to educate learners about career prospects for the 21st-century school leaver. The series will empower learners to understand the future of jobs and guide them on how to position themselves for success.

LearnOnOne has also partnered with the School Of Destiny (SODA) to collect Back-To-School stationery for learners from underprivileged communities. Additionally, in 2022, LearnOnOne was the Top Cheri's Kiddies' Concert official media partner. The event promotes entrepreneurship and creative expression amongst Namibian children. These partnerships are a testament to the impact that we hope LearnOnOne will have on learners in the classroom and beyond.

LearnOnOne continues to value the importance of learning by providing Namibian school-going learners with supplementary education in line with the Namibian curriculum via linear broadcasting and live streaming/simulcast.

